AICD

PARTNER PROGRAM 2026-27

Put your AI product in front of the people who build with AI

In person in cities around the world, and online every few weeks. One fixed price list in EUR, made for new AI product companies.

- Live, labelled product demos
- Workshops and hackathon challenges
- Tracked links and real reports

aicommunitydays.ai · info@aicommunitydays.ai · +33 6 21 21 50 24

AI Community Days

AI Community Days (AICD) puts people who build with AI on stage, in their own city and online.

We run community AI conferences with local teams, plus two online series on Microsoft Teams: **AICD Virtual** nights and **AI App Makers** sessions. Our audience: developers, makers, IT pros, data teams and founders, with strong roots in the Microsoft ecosystem, across Europe, Africa, the Middle East, India and the Americas.

Main talks stay open to everyone through our public call for speakers. Every partner slot is labelled, and we never sell or share attendee data.

38
events held since May 2025

29
cities with a dated event

15
countries

5
continents

2
online series on Teams

Made for new AI product companies

Show it working

A live, labelled demo of your product in front of builders. Never a recorded video, never a sales pitch.

Get people to try it

A hands-on workshop or a hackathon challenge with your API or credits, plus your attendee offer on screen and in the chat.

Count what you get

A tracked link and QR code at every event, and a short report with real numbers after each one.

In person and online

Cities on several continents and online nights every few weeks: pick the mix that fits your launch plan.

One clear price list

The same prices for every company, in EUR. Startups get a Launch tier that counts toward a pack.

Trust built in

No pay-to-speak, labelled partner slots, no attendee data shared: your demo lands with an audience that trusts the room.

Six ways to join

TIER	PRICE (EUR)	BEST FOR	HIGHLIGHTS
Launch	**€450** per city · €250 per online night	Startups under 3 years old	60-second pitch in the city startup round, or a 2-minute live launch spot online
Web & Online	**€1,800** for 6 months	Reach builders online	Logo, product line and tracked link on every AICD online event page
Single Event	**€1,500** per city · €600 per online night	One city or one online night	A 10-minute labelled partner demo in the agenda (5 minutes at App Makers)
Tour 5	**€4,900** for 12 months	3 cities and 2 online nights	3 cities and 2 online nights, each with the Single Event deliverables
Season 10	**€9,500** for 12 months	5 cities and 5 online nights	5 cities on at least 2 continents and 5 online nights, Single Event deliverables
Season Lead	**€15,000** for 12 months · 3 partners max	One partner per category	6 cities and 6 online nights with the Single Event deliverables

Launch: for startups under 3 years old at signature (or holding a Startup Act label), with fewer than 30 people, revenue under €1M and under €10M raised. Prices exclude VAT where it applies.

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Launch

€450

per city · €250 per online night

Startups under 3 years old

- 60-second pitch in the city startup round, or a 2-minute live launch spot online
- Logo and one line on the event page and its startup wall
- 1 pass (city) and a place at the shared startup table where the venue allows
- Thanks in our LinkedIn post, tracked link and QR code with the click count
- The fee counts toward Tour 5 or Season 10 signed within 3 months

Web & Online

€1,800

for 6 months

Reach builders online

- Logo, product line and tracked link on every AICD online event page
- Logo on the opening and closing slides, thanks from our host
- 3 live labelled product demos on the nights you choose
- Your attendee offer on the page, on screen and in the chat
- 1 dedicated LinkedIn post, 1 newsletter feature, a report per demo night

Single Event

€1,500

per city · €600 per online night

One city or one online night

- A 10-minute labelled partner demo in the agenda (5 minutes at App Makers)
- A demo table where the venue allows it, otherwise a second online demo
- 2 passes (city), logo on the page and on the screens, thanks from the stage
- 1 dedicated LinkedIn post, your attendee offer on page and screen
- Tracked link and QR code, a report within 14 days

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Tour 5

€4,900

for 12 months

3 cities and 2 online nights

- 3 cities and 2 online nights, each with the Single Event deliverables
- Swap rule: 1 city can become 2 online nights, or the other way round
- 1 newsletter feature
- Pick your events at signature or later (30 days before a city, 14 before a night)

Season 10

€9,500

for 12 months

5 cities and 5 online nights

- 5 cities on at least 2 continents and 5 online nights, Single Event deliverables
- Logo and tracked link on every AICD online event page for 12 months
- 1 hands-on online partner workshop (60 to 90 minutes)
- 1 hackathon challenge track: your brief, your API or credits, your judge, your prize
- 2 newsletter features, 1 post on our founder's LinkedIn profile, a quarterly report

Season Lead

€15,000

for 12 months · 3 partners max

One partner per category

- 6 cities and 6 online nights with the Single Event deliverables
- Named "Season lead partner" at every AICD online event
- 2 online workshops and lead partner of one AICD hackathon
- Category exclusivity among partners (agent infrastructure, voice AI, AI security...)
- 4 dedicated posts, 2 newsletter features, 2 founder posts, a quarterly report

Add-ons, à la carte

ADD-ON	PRICE (EUR)	WHAT YOU GET
Product demo slot on an online night	**€400**	A 10-minute live labelled demo (5 at App Makers), your link on screen and in the chat
Hands-on workshop, online	**€1,000**	60 to 90 minutes on Teams, registration on our site, attendance report
Hands-on workshop, in a city	**€1,500**	In a side room or slot, where the venue has one
Hackathon challenge track	**€500 + prize**	Your brief, your API or credits, 1 judge, your name on the hackathon page
Hackathon lead partner	**€1,000 + prize**	Named lead partner, 1 judge on the main jury (1 per hackathon)
LinkedIn Live branding	**€300 per night**	Your logo on the stream overlay, your name in the LinkedIn event
Newsletter feature	**€150**	A short product feature with your link in the AICD newsletter
Dedicated post	**€240**	1 labelled partner post on the AICD LinkedIn and Facebook pages
Demo table in a city	**€500**	For Launch or Web & Online partners, venue permitting
Attendee offer	**included**	Your trial, credits or extended plan on the page, on screen and in the chat

Hackathon prizes are announced only once paid or delivered. Partners get no rights to the projects. LinkedIn Live branding only on nights we stream, confirmed 7 days before.

Partner demos, done right

- **Main talks are never sold.** Keynotes and sessions come only from our public call for speakers.
- **Partner demos are a separate, labelled format:** live, showing the product working, never a sales pitch.
- **Partner time stays small:** about 10% of the room time at most.
- **Real numbers only:** after each event you get the real counts (registrations, attendance, clicks, QR scans), even when they are small.
- **No logo** before a signature and your written OK.

What we never do

- We never sell, rent or share attendee data: no lists, no badge scans.
- We never send your promotion to our registrants or our contact lists.
- We never promise an audience size.
- We never give exclusivity over a venue host or over a night's topic.

Terms

- Launch, Single Event and add-ons: paid at signature. Packs: 50% at signature, 50% 30 days before the first event (quarterly option for Season 10 and Season Lead).
- If we move or cancel an event, your slot moves to another event of the same value, or we refund the unused value.
- Venue rules apply: what a venue refuses (for example tables), we replace.

Online, dated

DATE (PARIS TIME)	EVENT	BEST FIT
Thu 3 to Fri 4 Dec 2026	AI App Makers Hackathon (online, results at the AICD Summit)	Challenge tracks, credits, prizes
Thu 10 Dec 2026	AI App Makers: Apps by Conversation	App builders
Tue 15 Dec 2026	AICD Virtual: Agents & MCP	Agent infrastructure, MCP, memory
Tue 5 Jan 2027	AICD Virtual: AI Careers & Education	Upskilling, hiring
Tue 12 Jan 2027	AICD Virtual: AI & Cybersecurity	AI security, agent identity
Tue 26 Jan 2027	AICD Virtual: Responsible AI & the EU AI Act	Evals, governance
Tue 2 Feb 2027	AICD Virtual: AI for Startups & SMEs	Business AI, assistants
Thu 4 Feb 2027	AI App Makers: Apps Meet Agents	Agent builders
Tue 16 Feb 2027	AICD Virtual: Open & Local Models	Open-source models, frameworks
Tue 23 Feb 2027	AICD Virtual: Multimodal & Voice AI	Voice AI
Thu 25 Mar to Thu 24 Jun 2027	AI App Makers: 6 more sessions every 2 weeks	Data, app builders, coding agents, governance

AICD Virtual nights run 20:00 to 02:00 Paris time; AI App Makers sessions 20:00 to 21:15. Sign 14 days before an online night.

In person

Toronto · Sat 27 Feb 2027

Dated, open to partners.

Cities in Europe · 2027

Luxembourg, Mannheim, Lyon, Monaco, Frankfurt, Paris, Bordeaux, Montpellier, Brussels, Rome, Munich, Rennes, Nice and more: planned for winter to early summer 2027, venues being confirmed.

Cities in Asia · 2027

Tokyo, Shanghai, Hong Kong, Manila, Cebu, Bangkok, Kuala Lumpur, Ho Chi Minh City: planned.

Planned cities are confirmed as venues sign. Packs bought now use them as they open, and our move-or-refund rule keeps you covered. Sign 30 days before a city.

Let's pick the events that fit your product

1. Tell us your product, your goal (sign-ups, developer adoption, hiring) and your regions.
2. We propose a mix of cities and online nights, and the format: demo, workshop or hackathon challenge.
3. You sign, we confirm your slots, your tracked link and your report date.

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Jamel Abed, Founder, AI Community Days

info@aicommunitydays.ai · +33 6 21 21 50 24

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